



HOUSE of REPRESENTATIVES

STATE OF MICHIGAN

Appropriations Requests for Legislatively Directed Spending Items

1. The sponsoring representative's first name:
Jason
2. The sponsoring representative's last name:
Woolford
3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.
n/a
4. Name of the entity that the spending item is intended for:
Crime Stoppers of Michigan
5. Physical address of the entity that the spending item is intended for:
18000 W. Nine Mile Rd. Southfield, MI 48075
6. If there is not a specific recipient, the intended location of the project or activity:
Crime Stoppers of Michigan 18000 W. Nine Mile Rd. Southfield, MI 48075
7. Name of the representative and the district number where the legislatively directed spending item is located:
Representative Jason Woolford
8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution.
Purpose of the legislatively directed spending item: Crime Stoppers of Michigan provides citizens of SE Michigan an anonymous and safe method for reporting information on a host of crimes through the 1-800 SpeakUp Program as well as providing safety education through our Center for Crime Prevention.

Crime Stoppers of MI supports law enforcement by preventing and solving criminal activity while increasing safety through our Center for Crime Prevention in our

neighborhoods, schools, churches, and businesses.

9. Attach documents here if needed:

Attachments added to the end of this file.

10. The amount of state funding requested for the legislatively directed spending item.

500000

11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.

["Private", "Local"]

12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:

Non-profit organization

13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.'

Board of Directors Attached

17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

18. Anticipated start and end dates for the legislatively directed spending item:

Ongoing since

19. "I hereby certify that all information provided in this request is true and accurate."

Yes

**The Alliance for a Safer Greater Detroit a/k/a Crime Stoppers of Michigan
Budget 2025**

Income

.Interest Income	100
Annual Giving Donations	27,000
Donations	
Personal Giving	6,065
Donations - Other	1,000
Total Donations	<u>7,065</u>
Event Revenue	
Children's Holiday Event	25,000
Golf Outing	60,000
Networking Event	10,000
Dinner	<u>195,000</u>
Total Event Revenue	290,000
Grant Income	15,000
Law Enforcement Donations	50,000
Reward TV Tip Services	22,836
Satellite Support Income	3,200
Speak - Up Club \$5 / month	2,000
Sponsorship Donations	20,000
Unions Membership	2,500
Contribution from State Budget	<u>500,000</u>
Total Income	<u>939,701</u>

Expense

.Event Expenses	
Children's Holiday Event	18,000
Golf Outing	30,000
Networking Event	15,000
Dinner	<u>100,000</u>
Total .Event Expenses	<u>163,000</u>

Total Administrative Expenses	229,398
Total Crime Communication Program	169,569
Focused Programs	
Total Faith Based Program	36,622
Total Prison Program	2,100
Total Satellite Offices	<u>12,069</u>
Total Focused Programs	50,790
Total Fund Development Expenses	64,400
Total Law Enforcement Program	47,482
Total Tip Line and Rewards Program	<u>39,652</u>
Total Expense	<u>764,291</u>

Net Ordinary Income 175,410

Repay JR funds from 2024 shortfall	(120,000)
Principle on EIDL	<u>(12,000)</u>

Net Surplus 43,410

Honorable Gretchen Whitmer
P.O. Box 30013
Lansing, MI 48909

May 22, 2024

Dear Governor Whitmer:

As the State of Michigan funding decisions are coming hastily to the wire, we feel compelled to present you with our current dire circumstances, in the hope that you will work diligently to carve out a funding source for us in the state budget for FY 2024-25.

Crime Stoppers of Michigan is on the precipice of making drastic changes to our existing program, due to reduced contributions in recent years. Despite these reduced contributions from both corporate and private donors in a post-COVID environment, and a minimal staff of one full-time employee, six part-time employees, and volunteers from southeast Michigan communities and universities, Crime Stoppers of Michigan has maintained our extensive roster of services to all seven counties of SE Michigan. However, should we not receive assistance from the State of Michigan in FY 2024-25, we anticipate being forced to make radical reductions in the services we provide going forward.

These services expand beyond the anonymous tip line and rewards all Crime Stoppers programs specialize in, to include our public awareness communications, unique law enforcement partnerships, crime communications for victims, victim and family support, community partnerships (Humane Society, Open Arms, Communities United for Progress, Mothers of Murdered Children, etc.), Project Safe Campus (K-12 school program), and Project Good Samaritan (faith-based program). *No other organization in Michigan offers this myriad of services.*

Crime Stoppers of Michigan serves a population of 4,820,684, which, as you know, is half of Michigan's population of 9.974 million people. We cover seven of the most populated counties in the state. Other counties have requested our services, but without additional funding, we are not equipped to spread our limited resources any further.

Along with providing services for this number of residents, we support over 200 Federal, state, county, and local law enforcement agencies who seek assistance with cold and/or difficult cases.

Recently, we have understood the need to expand our mission to include helping prevent criminal activity. To that end, we have launched our **Center for Crime Prevention**. The Center offers crime prevention videos and resources, resources for parents, resources for students, crime prevention research, and our Crime Prevention Speakers Series. Our most recent effort coming from our Center for Crime Prevention is our fledgling conflict resolution program, *Paths to Resiliency and Peace*, which partners with the faith based community to bring conflict resolution training to local communities.

What is the value of the work we do? In the last six years, Crime Stoppers of Michigan has received more than 43,000 anonymous tips and awarded more than \$600,000 in cash rewards. According to P3 Software, the tip acquisition and tip management solution that is the industry standard for Crime Stoppers programs, law enforcement agencies, and federal agency initiatives, recoveries (weapons, property, cash recovery, seizures) resulting from the Crime Stoppers of Michigan program have equaled more than \$3 million in the past five years. While this is a large amount by itself, it is difficult to monetize the value of the lives that have been saved or those positively impacted through removing weapons and drugs off our streets.

In addition, the value of our work to the victims and families we serve is not a statistic easily measured. Families come to us broken, disheartened, and feeling *the system* is not working for them. Once here, they receive compassion, care, and competency. They leave strengthened, encouraged and hopeful. That is a value to Michigan residents victimized

by crime that cannot be quantified.

The following law enforcement officials strongly feel that Crime Stoppers of Michigan is an asset to the State of Michigan, worthy of funding. We sincerely hope that you and your colleagues will adjudicate favorably on our behalf.

Sincerely,



Daniel DiBardino
President



Lou Schmidt, Jr.
Chairman of the Board



Peter J. Lucido
Macomb County Prosecutor



James White
City of Detroit, Police Chief



Raphael Washington
Wayne County Sherriff



Anthony Wickersham
Macomb County Sheriff



Elvin Barren
City of Southfield, Police Chief



Troy Goodnough
Monroe County Sheriff



Mike Murphy
Livingston County Sheriff

Cc: Senator Sarah Anthony, Representative Angela Witwer


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EX-OFFICIO

CRIME STOPPERS
1•800•SPEAK UP
ANONYMOUS CASH REWARDS

18000 W. Nine Mile Rd.
Suite 500
Southfield, MI, 48075

Gold
Transparency
2024

Candid.

Phone: (313)-922-5000
Fax: (313)-922-5001
Email: info@michiganalliance.org

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CRIME STOPPERS
CENTER FOR CRIME PREVENTION
EDUCATION PREVENTION CONFLICT RESOLUTION

Crime Stoppers of Michigan is a
501(c)(3) organization. All
contributions are tax deductible to
the extent permitted by law.



Crime Stoppers of Michigan

18000 W. Nine Mile Rd. Suite 500,

Southfield, Michigan 48075

Impact – Southeast Michigan

2024

Organizational Summary

Entity Structure

501 (c) (3) corporation

Ownership Background

Alliance for a Safer Greater Detroit (Parent)

Crime Stoppers of Michigan (www.1800speakup.org) has been in existence since 1993 as an independent organization

Management

Crime Stoppers of Michigan is managed by a volunteer Board of Directors (see attached - A) and administrated by President & CEO Daniel J. DiBardino

Staff

Crime Stoppers had 9 employees

Full-time – 1

Part-time – 8

Other – Volunteers from SE Michigan communities and Michigan Universities

Service Area

Wayne, Oakland, Macomb, Monroe, St. Clair, Livingston and Washtenaw counties

Mission Statement

To empower people to anonymously report crime through our **1800 SpeakUp Program** supporting law enforcement by preventing and solving criminal activity while increasing safety through our **Center for Crime Prevention** in our neighborhoods, schools, churches, and businesses.

Deliverables

Two Core Programs- 1-800 Program / The Center for Crime Prevention

Crime Stoppers of Michigan provides citizens in the seven counties of SE Michigan an anonymous and safe method for reporting information on a host of crimes through the **1-800 SpeakUp Program** as well as delivering personal safety information through **The Center for Crime Prevention**.

Crime Stoppers of Michigan is the only community based non-profit advocating for crime victims and their families

Goals and Objectives

- *Increase citizen involvement and cooperation which results in reducing the opportunity for crime to occur
- *To furnish law enforcement with information on crimes and other criminal activity that they otherwise would not be able to obtain
- *To prevent crime through public education
- *Reduce and deter crime in the seven counties of Southeast Michigan
- *To provide after-care for victims and their families

Service Operations

Either a Federal, State, County or local law enforcement agency and/ or a victim's family requests that Crime Stoppers of Michigan use their tools to get specific crime information to the general public with the objective of soliciting anonymous tips that may re-start a stalled investigation and/or provide enough details regarding a current case to facilitate an arrest.

In a number of cases information has been received regarding a criminal activity being planned.

All services provided by Crime Stoppers of Michigan are free of charge

Service Delivery/Public Awareness

Citizens are made aware of the services provided through nine community outreach programs provided to SE Michigan:

Crime Communication – Publicizing crime information to the public

Project: Safe Campus - K-12 program specific to schoolchildren

Faith Based Outreach - Over 300 churches involved

Prison Outreach - 32 Michigan State Prisons / 6 County Jails

Law Enforcement Partnerships - Working with over 200 Federal, State, County and City agencies

Crime Prevention Presentations – Providing safety information to Neighborhoods; Social Groups; Other Organizations

Public Speakers Bureau- Introducing the 1-800 program of our citizens

Crime Victim and Family Support- Bi-monthly support group meetings

Community Groups Partnerships – With programs including Cease Fire, National Night Out, Thou Shall Not Kill, Open Arms, Detroit 300, Communities United for Progress, suburban Neighborhood Watch Groups, and social/community organizations throughout SE Michigan.

Competing Organizations

There is not another nonprofit in SE Michigan that supports crime prevention initiatives in the manner in which Crime Stoppers does.

Assets

Assets of Crime Stoppers of Michigan are derived from contributions from civic, corporate and law enforcement relationships, as well as yearly fund raising events.

Program Outcomes

Crime Stoppers of Michigan works to impact crime reduction throughout SE Michigan by directly supporting crime prevention initiatives.

Provides a safe vehicle for citizens to report crime/Alternative to silence

Provides crime prevention information for citizens to remain safe

Citizen's awareness reduces the opportunity for crime to occur

Provides a vehicle for victims/families to seek help from the public

Helps victims/families navigate the aftermath of crime and the criminal justice process with dignity and resilience.

Creates stronger community support of Law Enforcement

Expedites Law Enforcement investigations by providing critical information

Increases the possibility of arrest/capture

Results in safer Neighborhoods/Communities

Creating a healthier environment for business growth

Reduces costs of Police/Courts/Jails/Prisons

Program Results:

Over the last six years, Crime Stoppers of Michigan has received over 40,000 anonymous tips through our 1800 SpeakUp Program, resulting in awarding approximately \$600,000. 55% of these tips involved information on crimes committed in the suburbs.

Tips and information received include crimes of stabbings, sexual assault, counterfeiting, drugs, armed robbery, missing persons, auto theft, wanted fugitives, animal cruelty, human trafficking and homicides.

Citizens have a safe and secure method to help law enforcement solve crime in their communities.

Because of the investigations and arrests resulting from these tips, in 2024, \$424,756 of recoveries were reported by law enforcement. This total includes guns taken off the street, stolen vehicles recovered, cash, stolen property and street value of drugs seized.

Over the last Eleven years, the recovery total is \$3,398,305

Tips/Rewards for the Seven Counties of Southeast Michigan:

Year 2021	4,800	Cash Rewards Approved- \$54,200
Year 2022	4,690	Cash Rewards Approved- \$49,000
Year 2023	4,876	Cash Rewards Approved- \$49,250
Year 2024	4,001	Cash Rewards Approved-\$44,400

40% of information submitted through 1-800speakup are regarding crimes in the City of Detroit

60% of information submitted through 1800speakup are regarding crimes in the suburbs

In 2023, less than 30% of those awarded rewards choose to accept them

Other Information

Crime Stoppers of Michigan has a part-time representative working in the homicide unit of the Detroit Police Department to ensure the continual flow of tip information

Service to other squads within the department are also provided

Between 2019 and 2024 Crime Stopper representatives and their volunteers have participated in over 1,200 community events and/or crime prevention presentations throughout SE Michigan.

Crime Stoppers of Michigan continues to work in cooperation with the Detroit Police Department on the Detroit Rewards TV program.

Over this same period, victims/ their families and the law enforcement community were directly supported with the following:

100 victim/family support meetings / Referred to other supporting agencies

500 press conferences

750 news releases

215,200 printed posters

84,700 printed door hangers

2,500 news pieces covered by the media



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Motorola Solutions

Elvin Barren

Chief

Southfield Police Department

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